

# Kajal Mangesh Pawar

Journalist & Interactive Media Specialist

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## PROFILE

A mass-media and journalism graduate currently enrolled in the post-graduate Interactive Media Management program at Algonquin College. A resourceful and results-driven content creator with knowledge of news gathering, video production, publishing tools and acquired storytelling skills over 3 years of working in the media industry.

A highly self-motivated and directed video, audio and motion graphics editor skilled in working with Adobe CC Master Collection and software including Audacity, Burli, WordPress and other content management systems. A team member who can respond to a variety of requests regarding amendments for websites, marketing material and social media content.

## RELEVANT EXPERIENCE

### **Project Lead & Motion Graphics Video Editor**

**Reach Canada, Ottawa, Canada — January 2021- Present**

- Develop storyboard and primary graphics to the provided script for the company's 40<sup>th</sup> anniversary celebration.
- Animate logo introduction using Adobe After Effects that the company can use even for later videos.
- Editing script copy.
- Set goals and develop a timeline for the team, co-ordinate meetings with client and art director.
- Produce anniversary video with limited footage due to COVID-19 restrictions and come with creative motion graphics for the lack of photos and videos.
- Research on the background of the organisation and gather relevant stock footage.
- Maintain WCAG standards for video production

### **Content Creator Intern - Silver Linings News**

**Humber Research and Innovation Centre, Toronto, Canada — March 2020 - August 2020**

- Pitch 2-3 original story ideas every week and produce video/text stories consistently.
- Write copies for Search Engine Optimization keeping Canadian Press Style in mind.
- Create content for and regularly review social media of similar pages and competitors and stay up-to-date with trending topics and news.
- Gather footage remotely for video stories due to social distancing, conduct and record interviews on Zoom.
- Co-ordinate with team and supervise content remotely.

- Edit videos using Adobe Premier Pro and check for color correction especially for footage gathered remotely.
- Operate and administer website on Wordpress.

#### **Anchor, Reporter, News Editor**

##### **Humber News and Humber Et Cetera, Toronto, Canada — September 2019-September 2020**

- Anchor Humber news show for 93.9 Humber Radio and Humber News Online.
- Manage all aspects from pre to post production including script writing, shooting, casting, interviewing, editing, sound mixing, colour correction etc.
- Lead a team of 8-10 junior reporters, approve pitches and help develop pitches into news stories for publication.
- Edit videos on Adobe Premier Pro, and radio news stories on Burli Newsroom, Audacity and Adobe Audition.
- Use studio equipment to record radio stories.
- Layout Humber Et Cetera newspaper on Adobe InDesign.
- Edit, proofread and fact check copies for C.P. Style.
- Use iNews content management system for producing video shows for Humber News.

#### **Technical Skills**

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|--|---|--|
| <b>Graphics</b> <ul style="list-style-type: none"> <li>• Adobe Photoshop</li> <li>• Adobe After Effects</li> <li>• Adobe Illustrator</li> <li>• Adobe XD</li> <li>• Animate</li> </ul> | <b>Video/Audio</b> <ul style="list-style-type: none"> <li>• Adobe Premier Pro</li> <li>• Audacity</li> <li>• Burli Newsroom</li> <li>• Adobe Audition</li> <li>• Zapworks (AR video)</li> </ul> | <b>Layout</b> <ul style="list-style-type: none"> <li>• Adobe InDesign</li> <li>• QuarkXpress</li> </ul>  |
| <b>Web Design and Development</b> <ul style="list-style-type: none"> <li>• HTML</li> <li>• Javascript</li> <li>• PHP</li> </ul>  | <b>Content Management</b> <ul style="list-style-type: none"> <li>• iNews</li> <li>• WordPress</li> </ul>  | <b>Languages</b> <ul style="list-style-type: none"> <li>• English</li> <li>• Hindi</li> <li>• Marathi</li> <li>• Korean (reading knowledge)</li> <li>• Sanskrit</li> </ul> |

#### **EDUCATION**

**Interactive Media Management Graduate Certificate**, Algonquin College 2021

**Journalism Graduate Certificate**, Humber College 2020

**Bachelor of Mass Media**, University of Mumbai, 2019

#### **OTHER EXPERIENCE**

**Jr. News Editor (Volunteer)**

**Millennial Things Network, Ottawa, Canada — September 2020-Present**

- Proofread for correct format and Canadian Press Style and fact check copies for publication.
- Conduct workshops for new reporters and teach them basics of reporting.
- Conduct Interviews for stories.
- Guide reporters in developing their pitches into stories suitable for publication.

**Team Member**

**Tim Hortons, Ottawa, Canada — August 2020 - Present**

- Work in highly paced environment and extended shifts upto 10 hours.
- Assist customers by answering questions and addressing their concerns.

**Market Research Interviewer**

**Elemental Data Collection, Ottawa, Canada — March 2020 - August 2020**

- Interview people for different surveys and record data.
- Work long shifts and convert interview refusals to achieve goals.

**Research Assistant**

**Prof. Shyam Choithani, Mumbai, India — 2018**

- Assist Prof. Shyam Choithani For his literary research on “Indian Railways”
- Navigate through Indian literature and record data.

**English Teacher (Volunteer)**

**Save The Children, Mumbai, India — 2018**

- Teach English to under privileged children in suburban parts of Mumbai.
- Develop curriculum and teaching methods to make the classes interesting.
- Maintain a register for attendance.

**Professional Development**

**Workshop Instructor - Canadian Press Style**

Millennial Things Network 2020

**Group Interview - Interviewed 13 artists based in different countries in one interview**

Silver Linings News 2020

**Affiliations**

Canadian Journalists of Colour, Canada

**Interests**

Cinematography, True Crime documentaries, Motion Graphics, Oil Painting, Health and Wellness