

Kaial Pawar

Journalist & Interactive Media Specialist



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# About

Originally from Mumbai, India – I grew up trilingual. I've heard and told stories in different languages. My admiration of stories comes from my love for languages. I always wanted to become a storyteller.

This is a documentation of my recent work, in which I try to tell

stories – sometimes of people, sometimes of brands, at times of my own self.

I am a Journalist & an Interactive Media Specialist but I also take on the roles of an anchor, photographer, videographer and graphic designer as per the requirements of the project.

Afterall, the story must be told.

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# How to Use

This is an interactive e-brochure designed to showcase my work.

You can use the primary navigation menu which is located on each page to navigate through this document.

There is a sub-navigation in the work menu and that will take you through my portfolio pieces.

For any other questions, feel free to contact me.

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# Work

This section is divided into three parts which covers my some of my work projects from 2019 to 2021.

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# Resume



## Work Experience:

### Project Lead & Motion Graphics Video Editor

Reach Canada, Ottawa, Canada  
January 2021- Present

- Produce anniversary video with limited footage due to COVID-19 restrictions and creative motion graphics for the lack of photos and videos.
- Maintain WCAG standards for video production

### Content Creator Intern – Silver Linings News

Humber Research and Innovation Centre,  
Toronto, Canada  
March 2020 – August 2020

- Create content and regularly review social media of similar pages and competitors and stay up-to-date with trending topics and news.
- Gather footage remotely for video stories due to social distancing, conduct and record interviews on Zoom.

### Anchor, Reporter, News Editor

Humber News and Humber Et Cetera, Toronto, Canada  
September 2019–September 2020

- Manage all aspects from pre to post production including script writing, shooting, casting, interviewing, editing, sound mixing, colour correction.
- Lead a team of 8-10 junior reporters, approve pitches and help develop pitches into news stories for publication.
- Edit videos on Adobe Premier Pro, and radio ne

stories on Burli, Audacity and Adobe Audition.

- Use studio equipment to record radio stories.
- Layout Humber Et Cetera newspaper on Adobe InDesign.

### Jr. News Editor (Volunteer)

Millennial Things Network, Ottawa, Canada  
September 2020–Present

- Proofread for correct format and Canadian Press Style and fact check copies for publication.
- Conduct workshops for new reporters and teach them basics of reporting.
- Conduct Interviews for stories.
- Guide reporters in developing their pitches into stories suitable for publication.

## Education:

**Interactive Media Management Graduate Certificate,**  
Algonquin College 2021

**Journalism Graduate Certificate, with Honours**  
Humber College 2020

**Bachelor of Mass Media (Journalism),**  
University of Mumbai, 2019

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# Contact

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Ottawa,  
Canada

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February 2021

## "Space Junk" Infographic Poster

### Illustrator, Designer

Adobe Illustrator

Infographic Poster designed to display facts about Space Debris. Easy to read, and with simple graphics this poster gives information to the reader with just a quick glance.

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October 2020

## The Escape Room – Bookstore Logo Design

Illustrator, Designer

Adobe Illustrator

Logo designed for a bookstore. With a good contrast in color, the logo is designed in accordance to the name of the brand.



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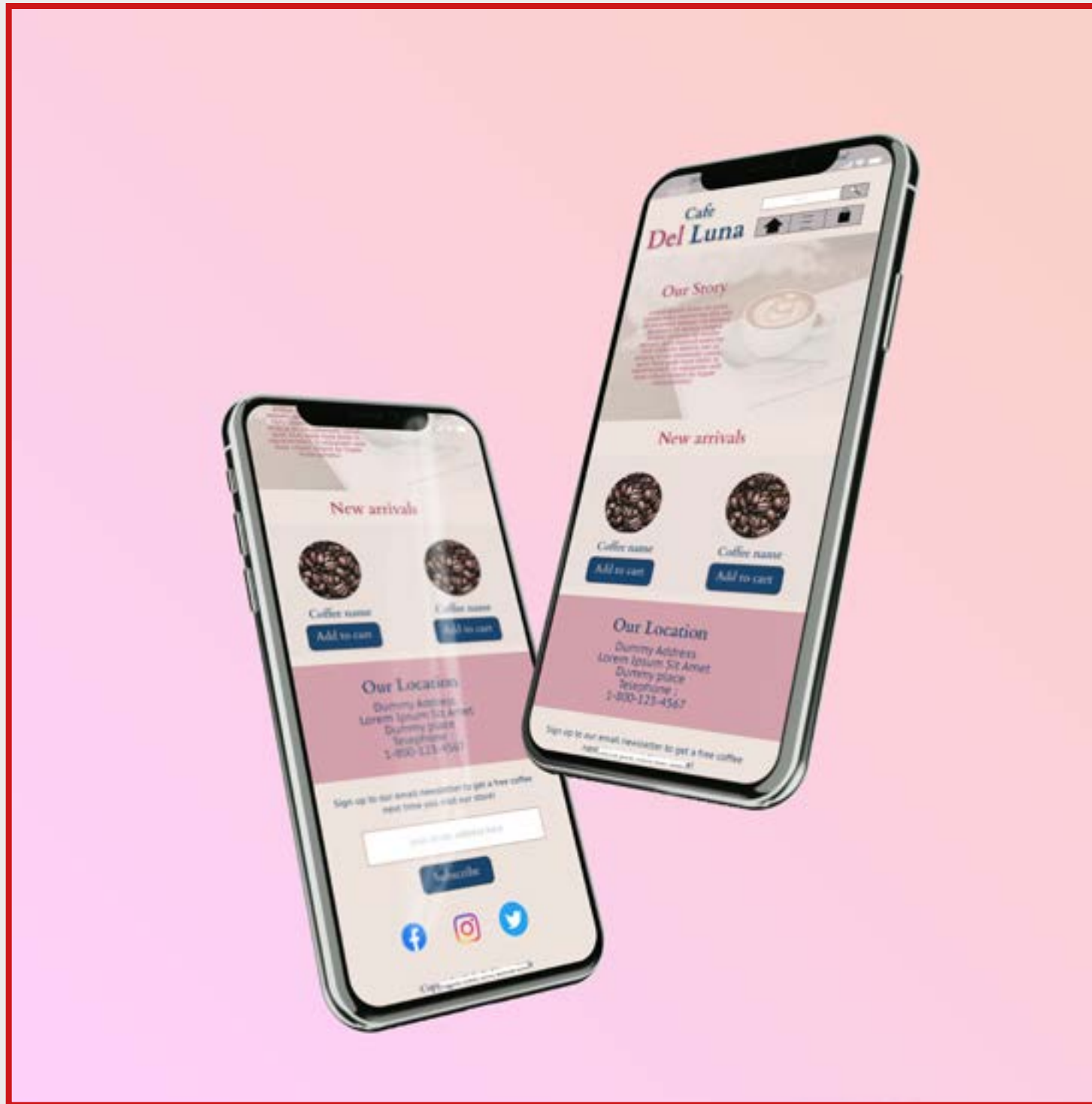
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November 2020

## Cafe Del Luna – Website Design UI/UX Designer, Web Developer

Adobe Photoshop, Illustrator, HTML, CSS & Javascript  
Website design for a coffee shop using pastel pink and peach colors and an accent blue color. The live site can be viewed at <https://pawa0014.edumedia.ca/mtm1511/cafe-del-luna/>



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Humber News, July 16, 2020



Kajal Pawar

July 2020

## Humber News Anchor and Producer

iNews, Premiere Pro

Anchor and producer for Humber News show. This show was produced using iNews content management software and remotely due to COVID-19 restrictions.

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April 2020

## **"Menstruation and Homelessness in Toronto" – Multimedia Project**

**Researcher, Interviewer, Illustrator**

Adobe Illustrator, Premiere Pro, Audacity, Wix  
Equipment: Nikon D600

A women who lived on the streets for over 25 years talks about her struggles, while two organizations are trying to make ends meet for the homeless.



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October 2020

## Hello Autumn! Videographer, Video Editor

Premiere Pro

A small microstory about a girl enjoying and welcoming autumn. Shot using various composition techniques and angles.

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March 2020

**How my life in Canada as an International student stopped moving forward**

**Videographer, Video Editor**

Premiere Pro

A video describing the struggles of international students in Canada during COVID-19 pandemic.



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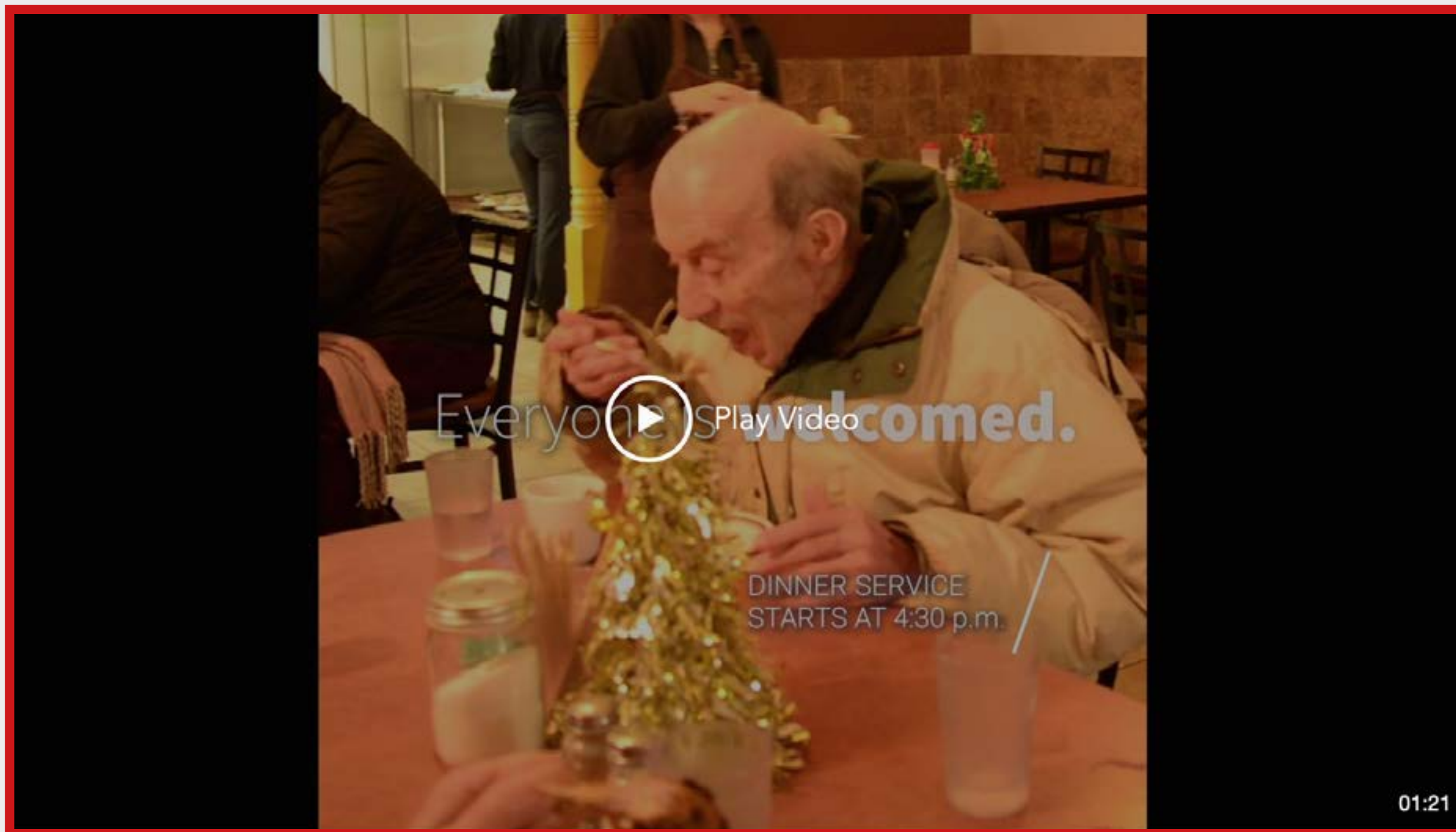
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December 2019

## St. Francis Table – \$1 meals a day

### Videographer, Video Editor

Premiere Pro, Nikon D600

St. Francis Table is a restaurant for the homeless in Toronto. Br. John has been running this service for over 20 years – healthy and warm meals are provided just for \$1.

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